

# Sales & Marketing Officer for ISP Branding

## Technosoft Bangladesh

**Technosoft Bangladesh Team** is looking for a motivated and results-driven Sales & Marketing Officer to join our fast-growing team. The individual in this role would be responsible for the full sales cycle from lead generation to deal closing and relationship with clients. You will work closely with our existing sales team along with cross-functional departments to establish a seamless process. The ideal candidate will have a strong understanding of the ISP market and how it works with clients in general you have to sell our product to clients and make them believe that we are here for them any time to provide internet solutions. We are a first-class internet Provider Company indeed. We are seeking someone who is persuasive, energetic, and ready to go the extra mile to ensure customer satisfaction.

### Job Responsibilities

- Use Construction ISP market knowledge to identify and approach potential customers and focus on customer reorders.
  - Build brand awareness through various media outlets to promote our ISP product.
  - Present projects to clients and work with them to strategize and improve the material according to their needs.
  - Run pitch meetings with prospective clients, having prepared all necessary presentations and product/gifts offerings.
  - Process all sales documentation for both commercial and residential also meet up any demand of clients.
  - Maintain long-term relationships with clients, creating a vast client database & motivating them about our product.
  - Ensure client experiences smooth transition from deal closure to service from customer care team.
  - Regularly present sales status and suggestions to improve product.
  - Searching and hunting new clients for Corporate Sales.
  - Promoting our products to the client's offices & makes product appeal to the target market.
  - Achieve Sales goals, persistent in terms of achieving target. Work on planning, and forecasting.
  - Excellent communication and interpersonal skill with a smiling, warm, friendly and positive attitude.
- Work at office

**Educational Requirements**

- Bachelor of Business Administration (BBA)/B.A (Hon's)/MBA/Master's Major in Marketing or any discipline from any reputed university or extensive working experience in Sales and Marketing from other faculty.

**Additional Requirements**

- Age 22 to 30 years
- Both males and females are allowed to apply
- The applicants should have experience in the following area(s): Corporate Sale, Sales Marketing experience and ISP brand Sales Marketing if any.
- Computer skills with specialization in office application & excel.
- Must be dynamic, enthusiastic, strategic, positive thinking and capable to work under pressure.

**Compensation & Other Benefits**

- T/A, Mobile bill, Performance bonus
- Lunch Facilities: Full Subsidize
- Salary Review: Half Yearly
- Festival Bonus: 2